

# Factory site in for revamp

Plans to be  
out soon

By Duncan Brodie  
Business Editor

THE former British Sugar factory site on the edge of Ipswich is poised for redevelopment following its acquisition by national development company JG Land & Estates.

Although no firm plans are being drawn up until local residents, councils and other interest groups have been consulted, the company hopes to include a residential element as well as continued employment use of the site.

Representatives from Suffolk county, Babergh district and Ipswich borough councils are being invited to a series of site visits later this month.

It is expected that by this time, initial proposals for the zoning of the site



**NEW LEASE OF LIFE:** The former British Sugar factory site at Sproughton which is the subject of redevelopment plans

are likely to be available for consideration.

Although decisions on planning consent for the site in Sproughton will be made by Babergh council, the two other authorities are also being involved as the scheme has implica-

tions for roads and other local issues in Ipswich.

A public exhibition is planned towards May end when firmer plans are expected to be in place for the development, which is to be promoted under the name Broadmeadow.

The residential element within the main 80-acre site is likely to include community facilities and public open space while a nearby island surrounded by the River Gipping – covering a further 20 acres – is planned as a nature reserve.

John Jowitt, planning director of JG Land & Estates, pointed out: "The regeneration of this site is long overdue.

"Our removal of this redundant eyesore will help create a development vision which benefits both the site and the wider area.

"We recognise and respect the responsibility we now have in delivering a sustainable future for this important site and look forward to sharing our plans and ideas over the months to come."

The company, in a statement, revealed site surveys were now underway and a team of professional advisers had been appointed to review all the development options.

The directors of JG Land & Estates have collaborated with landowners, business partners and local authorities in a number of developments including the Courage brewery in the centre of Bristol and the Typhoo Wharf and Commercial Street areas in Birmingham.