



Press Release
26th May 2005
For Immediate release

JG Land & Estates wins support at public consultation

Local community gives a resounding 'thumbs up' to the proposed masterplan for the redevelopment of the former British Sugar site at Sproughton

JG Land and Estates unveiled the proposed Broadmeadow masterplan at a public exhibition held on site last Friday 20th and Saturday 21st May, attracting a steady flow of visitors over the two day period to view and comment on the outline proposals.

Following an initial appraisal of the feedback forms completed by visitors to the Broadmeadow exhibition, **83% rated design of the masterplan as being "very good" or "fairly good"**. Over half (53%) also supported the idea of a mixed-use scheme, commenting that a mix of residential and employment usage would rejuvenate this redundant and derelict 'brownfield' site. It was also felt that the substantial greenspace incorporated throughout the design, combined with the creation of public recreational areas and a designated nature reserve, would not only enhance Broadmeadow but also deliver a real benefit to the local community.

John Jowitt, Planning Director, JG Land & Estates comments;

"We would like to thank everyone who attended our exhibition and took the time to see our plans and provide us with some excellent feedback. This is by no means a finished scheme and we will now look at the many comments and ideas voiced in working up a more detailed plan for this site. Two prominent reservations that were raised related to local traffic issues as well as education provision in the area, and both of these concerns we have taken onboard as being vitally important to local people. Our team will continue to work closely with the relevant authorities in addressing these matters, and we will keep the public fully informed of progress."

For those unable to attend the exhibition, Broadmeadow newsletters incorporating a reply paid comments section have been placed in local shops and amenities as well as being available online at www.broadmeadow.co.uk.

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Notes to Editors:

JG Land & Estates are made up of experienced property professionals who fully understand every facet of land development. The directors offer 60 years of key experience and adopt a 'hands-on' approach, becoming involved with each project personally. They have successfully collaborated and entered into joint ventures with landowners, business partners, local authorities and developers. Some of their notable developments include: Korsnas site, Northfleet; Dalehouse Lane, Kenilworth and Typhoo Wharf, Eastside Birmingham.

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